

CLAFLIN UNIVERSITY

Master of Business Administration
(MBA)

At

LONDON INSTITUTE OF TECHNOLOGY
LONDON, UNITED KINGDOM

Preparing Global Leaders for the Global Economy



School of Business
Claflin University
Orangeburg, South Carolina, USA

Henry N. Tisdale
President

*Important Notice: The London MBA program is expected to start in September 2007
subject to the approval from the Southern Association of Colleges and Schools (SACS)*

London MBA

Unique Benefits:

FLEXIBILITY- Claflin's London MBA program allows you to go to classes in the evenings and weekends. You are able to complete your degree requirements in twelve months if you have an undergraduate degree in Business.

CAREER FOCUSED- Claflin's MBA will give you the professional credentials to gain your promotion or give you a whole new career start.

PERSONALIZED RELATIONSHIP- Claflin's MBA program has the ability to give students that one-on-one instruction from faculty. Through classroom projects students build strong team relationships.

AFFORDIBILITY- Learn the skills you need in the workplace at a value you can afford. US News and World Report ranked Claflin University as "Number one for Best Value among Southern Comprehensive Colleges in 2007."

NO LOCKED-IN ADMISSION SYSTEM- You can enroll in fall, spring or summer sessions:

Professional Core Course:

<u>Course Number</u>	<u>Course Title</u>	<u>Semester Hours</u>
BADM 601	Managerial Accounting	3
BADM 602	Managerial Economics	3
BADM 603	Organizational Theory and Behavior	3
BADM 604	Operational Analysis and Management	3
BADM 605	Financial Management and Policy	3
BADM 606	Advanced Topics in Management and Policy Information Systems	3
BADM 607	Marketing Management	3
BADM 608	Research Methodology	3
BADM 610	Strategic Management	3
Electives		<u>9</u> 36 Hrs.

Note: BADM 610, Strategic Management, is a capstone course and students are required to obtain a grade of "B" or better in this course.

Electives:

Students must take three courses (nine (9) semester hours) from the following list of courses:

MANAGEMENT

<u>Course Number</u>	<u>Course Title</u>	<u>Semester Hours</u>
BADM 611	Human Resource Management	3
BADM 612	Entrepreneurship/Small Business Management	3
BADM 613	Project Management	3
BADM 616	Global Issues in Business	3
BADM 617	Business Ethics	3
BADM 633	Business Communication	3
BADM 634	Investing in New Ventures	3
BADM 635	Management of New Ventures	3
BADM 650	Business Internship	3
BADM 699	MBA Thesis Option	6

ENTREPRENEURSHIP

<u>Course Number</u>	<u>Course Title</u>	<u>Semester Hours</u>
BADM 612	Entrepreneurship/Small Business Management	3
BADM 634	Investing in New Ventures	3
BADM 635	Management in New Ventures	3
BADM 650	Business Internship	3
BADM 699	MBA Thesis Option	6

MARKETING

<u>Course Number</u>	<u>Course Title</u>	<u>Semester Hours</u>
BADM 609	Marketing Research	3
BADM 614	Integrated Marketing Communications	3
BADM 615	Consumer Behavior	3
BADM 617	Business Ethics	3
BADM 618	E-Commerce	3
BADM 628	International Marketing	3
BADM 629	Business To Business Marketing	3
BADM 630	Sales	3
BADM 650	Business Internship	3
BADM 699	MBA Thesis Option	6

FINANCE

<u>Course Number</u>	<u>Course Title</u>	Semester Hours
BADM 619	Money and Capital Markets	3
BADM 620	Investment Management	3
BADM 621	Theory of Finance	3
BADM 622	Trading and Exchanges	3
BADM 623	Legal Environment of Finance	3
BADM 624	Bank Management	3
BADM 634	Investing in New Ventures	3
BADM 650	Business Internship	3
BADM 699	MBA Thesis Option	6

Basic Core Courses or Foundation Courses

<u>Course Number</u>	<u>Course Title</u>	<u>Semester Hours</u>
BADM 501	Essential of Accounting	4
BADM 502	Survey of Economic Analysis	4
BADM 503	Business Computer Applications	4
BADM 504	Quantitative Methods in Business	4
BADM 505	Essentials of Management	4
BADM 506	Essentials of Finance	4
BADM 507	Essentials of Marketing	4
BADM 510	Business Internship	<u>3</u>
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{Note: Business Internship requirement may be waived if a student has two year of full-time **managerial** experience.} A verification of experience from employer is necessary.

Course Equivalencies for the Claflin MBA Program

<u>Claflin Foundation Course</u>	<u>Equivalent Course(s)</u>
BADM 501 Essentials of Accounting	Accounting Principles I and II
BADM 502 Survey of Economic Analysis	Microeconomics and Macroeconomics
BADM 503 Business Computer Applications	Computer Applications (Word Processing, Internet, Database, Spreadsheet)
BADM 504 Quantitative Methods in Business	Quantitative Methods or Production/Operations Management
BADM 505 Essentials of Management	Principles of Management or Organizational Behavior or Small Business Management or Human Resource Management
BADM 506 Essentials of Finance	Principles of Finance
BADM 507 Essentials of Marketing	Principles of Marketing or Sales or Consumer Behavior or Advertising
BADM 510 Business Internship	Two years of full time managerial experience

If you have any questions or need additional information, please contact:

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