

DECEMBER 2017

Volume 1, Issue 2

CAREER PATHWAYS INITIATIVE

NEWSLETTER



ANNOUNCEMENTS

- The Career Pathways
 Assembly will be held for first year students during The Freshman Assembly on January 16, 2018.
- The UNCF & Lilly Foundation Site Visit will occur on March 28, 2018.
- The HANDSHAKE Career Management System is scheduled for deployment to first year students on March 30, 2018.



Project Overview

Funded by UNCF® and the Lilly Foundation, Inc., the Carolina Cluster Career Pathways Initiative is a consortium of three core Historical Black Colleges and Universities (HBCUs) in South Carolina: Benedict College, Claflin University, and Voorhees College.

The Career Pathways Initiative (CPI) presents an exciting opportunity to build upon Claflin University's tradition of delivering high quality educational experiences. The CPI will impact students' preparation for the workforce as well as graduate or professional school. Students will develop 21st century workforce competencies through

- Curricula Enhancements
- Integrated Experiential Learning Activities
- · Intentional Guided Career Pathways, and
- Corporate Engagement.

KUDOS KORNER

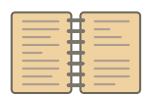
- Dr. Patricia deSouza (Director, Office of International Education), Dr. Harpal Grewal (co-Director, Visionary Leadership Institute), and Ms. Carolyn Snell (Director, Career Development) presented to the CPI Team this semester about their services and for determining collaborative strategies.
- Mrs. Valarie Watson (Sponsored Programs Administrator) provided guidance to the Career Pathways Initiative.
- Ms. Candace Kelly (Coordinator, Writing Center) edited the CPI Newsletter.



The Elements



Curricula Enhancements



Academic Departments are reviewing curricula for incorporating the 8 workforce competencies and experiential learning activities.

WORKFORCE COMPETENCIES

The <u>National Association of Colleges and</u> <u>Employers (NACE)</u> has identified **8 workforce competencies** that college graduates need for success in 21st century employment.

- 1. **Critical Thinking/Problem Solving** the ability to use thorough reasoning for analyzing situations and making decisions.
- 2. **Oral/Written Communication** the ability to articulate thoughts and ideas clearly and effectively through speech and writings.
- 3. **Teamwork/Collaboration** the ability to work collaboratively with peers, colleagues, and others who represent diverse backgrounds and perspectives.
- 4. **Digital Technology** the ability to use technology efficiently to accomplish tasks and solve problems in an ethical manner.
- 5. **Leadership** the ability to help others develop and use their strengths for achievement of a common goal(s).
- 6. **Professional/Work Ethic** the demonstration of effective and desirable work habits and behaviors.
- 7. **Career Management** the ability to articulate personal skills, knowledge, experiences, strengths, etc. related to career goals.
- 8. **Global/Intercultural Fluency** the ability to demonstrate an understanding and appreciation for diverse cultures.

Guided Career Pathways



- 329 First Year Students have completed the Focus 2 Career online assessment.
- First year advisors are assisting first year students with developing their guided career pathways plans.
- An electronic version of the guided career pathways plan is being developed by the Guided Career Pathways Implementation Team.



Integrated Experiential Learning



Ms. Kenetta Pierce,
Director of Experiential Learning

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This Fall 2017 semester, Ms. Pierce and Ms. Salley have worked with over 150 students, of which 68 of them have actively applied for internships, study abroad opportunities, or participated in exclusive career-related programs and information sessions.

Our students are currently vying for internship opportunities with organizations and companies such as Procter & Gamble, Goldman Sachs, City of Atlanta, NASCAR, SCANA, Facebook, LinkedIn, Geico, Survey Monkey, Impact America, HBCU LA Internship, Charleston Historical Foundation, Richland County Transportation Penny, T. Howard Foundation, SC Department of Juvenile Justice, One Main Financial, Cox Automotive, Aflac, ADP Payroll Services, Home Depot, and WOCS 93.7.

In addition, Ms. Pierce is working with the Director of International Education (Dr. Patricia DeSouza) to provide students with the following study abroad opportunities: the DAAD Rise Germany program for the STEM fields, the Luard Morse Scholarship in England, and the Afroconnections teaching opportunity in Equador.



Ms. Latasha Salley, Career Counselor

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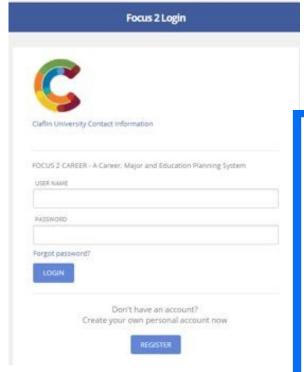
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Focus2Career

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Focus2Career is an online career assessment that helps students choose majors, explore careers, and make informed career decisions.



Faculty and staff members are welcome to take the Focus2Career assessment for additional information.

Go to the Focus2Career website:

https://www.focus2career.com/Portal/Login.cfm?Sid=1449

Click **REGISTER** where is says, "Don't have an account? Create your own personal account now";

Type: panthers when asked for your ACCESS CODE;

Complete the registration by providing your name, address, and phone number;

Enter your **Claflin email address** when asked for your email address;

Choose a **USERNAME** and **PASSWORD**;

Select FACULTY/STAFF for EXPECTED YEAR OF GRADUATION;

Put a check by the statement that begins, "The Focus 2 Online Career and Education Planning System..."; and

Click **CONTINUE**



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School of Business, School of Education, and Undeclared



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