



FACT BOOK

2020

ABSTRACT

The Claflin University Fact Book is a summary of statistics and trends for the academic year and subsequent years, including application and yield rates; enrollments and demographics; degrees conferred; graduation and retention statistics; faculty information; certification performance; and placement rates.

Institutional Effectiveness

Office of Institutional Research



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General Information

Claflin University Fact Book

The Claflin University Fact Book is compiled by the Office of Institutional Effectiveness (IE). The Fact Book is designed to provide a convenient source of information on an array of characteristics and elements in reference to the institution.

The Role and Scope of Institutional Effectiveness

The Office of Institutional Effectiveness supports academic, administrative and physical planning for the institution, as well as, researches and reports information about the university and its environment. The office is responsible for the collection and maintenance of official institutional databases; standardized assessments; and evaluations; internal and external surveys; and serves as the official reporting department for the institution.



Contact Institutional Effectiveness

Office of Institutional Effectiveness
Claflin University
400 Magnolia Street
Orangeburg, SC 29115

Phone: 803.535.5793

Web: <http://www.claflin.edu/about/offices-services/office-of-institutional-effectiveness>

On the Cover

James and Dorothy Z. Elmore chapel, serves as the Spiritual Life and Religious Services building on the Claflin University campus.

Vision

Clafin University will be recognized as a leading 21st Century institution of higher education that develops a diverse and inclusive community of globally engaged visionary leaders.

Mission

Clafin University is a comprehensive institution of higher education affiliated with the United Methodist Church. A historically black University founded in 1869, Clafin is committed to providing students with access to exemplary educational opportunities in its undergraduate, graduate and continuing education programs. Clafin is dedicated to providing a student-centered, liberal arts education grounded in cutting-edge research, experiential learning, state-of-the art technology, community service, and life-long personal and professional fulfillment.

Clafin is a diverse and inclusive community of students, faculty, staff and administrators who work to cultivate practical wisdom, judgment, knowledge, skills and character needed for globally engaged citizenship and effective leadership.

Guiding Principles

At the center of everything we do is a system of values informing and guiding all policies and programs. These values, expressed through our decisions and actions, are defined by five over-arching guiding principles:

Commitment to Excellence: We will strive for excellence through creativity, innovation and efficiency that allow for optimization of resources.

Commitment to Valuing People: We will value people by providing a safe, wholesome and healthy environment that fosters mutual respect, diversity, and inclusion.

Commitment to Being Student Centered: We will focus on all aspects of student life including student-centered education by embedding skills and praxis that foster life-long learning and independent problem solving and also translate their needs and expectations into actions that embody exceptional service.

Commitment to Exemplary Educational Programs: We will provide exemplary educational programs and an effective learning community by ensuring that they represent the highest standards of academic excellence and by continuous quality improvement.

Commitment to Fiscal Accountability: We will commit to financial accountability by promoting and fostering a culture of compliance, integrity, and fiscal responsibility throughout the University.



Institutional Characteristics

Founding Date	1869
President	Dr. Dwaun J. Warmack
Affiliation	United Methodist Church
Carnegie	Baccalaureate Colleges - Arts and Sciences
Classification	
Academic Calendar	Semester; 2 Summer Sessions
Degrees Offered	BA, BS, MEd, MS
Student-faculty Ratio	13:1
1-yr Retention Rate	70
6-yr Graduation Rate	51
Colors	Orange and Maroon

By the Numbers

- Undergraduate Students: 2080
- Graduate & Professional Students: 92
- International Students: 67
- Countries Represented: 19
- Registered Undergraduate Organizations: 80
- Varsity Sports: 11

Institutional & Professional Accreditations

Institutional & Professional Accreditations	
College / Program	Accrediting Agency
Clafin University	Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)
Business Administration, Organizational Management	Accreditation Council for Business Schools and Programs (ACBSP)
Education: Elementary, Middle Level, Early Childhood, Music, & English	Council for the Accreditation of Educator Preparation (CAEP)
Music	National Association of Schools of Music (NASM)
Chemistry	American Chemical Society (ACS)
Computer Science	Accreditation Board for Engineering and Technology, Inc. (ABET)
Nursing	Commission on Collegiate Nursing Education (CCNE)



Programs of Study Inventory

MAJORS	DEGREE OFFERED
African and African American Studies	BA
Art Education	BA
Biochemistry	BS
Bioinformatics	BS
Biology	BS
Biotechnology	BS, MS
Business Administration	BS, MBA
Chemistry	BS
Computer Engineering	BS
Computer Science	BS
Criminal Justice	BA, MS
Curriculum and Instruction	MEd
Digital Design	BA
Early Childhood Education	BS
Elementary Education	BS
English	BA
English Education	BA
Environmental Science	BS
History	BA
Human Performance and Recreation	BS
Management	BS
Management Information Science	BS
Marketing	BS
Mass Communications	BA
Mathematics	BS
Mathematics Education	BS
Middle Level Education	BS
Music	BA
Music Education	BA
Organizational Management	BS
Philosophy and Religion	BA
PK-12 and Secondary Education Program	BS
Political Science	BA
Psychology	BA
RN to BSN in Nursing	BS
Sociology	BA
Spanish	BA
Sport Management	BS
Studio Art	BA

Admissions Profile

New Freshmen Applications, Acceptances, and Matriculations

Item	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Applications	5418	9387	9767	9678	9081
Acceptances	2239	3926	4021	5458	5013
Matriculations	449	490	519	566	469
Yield Rate	20	12	13	10	9.4

New Freshmen Admissions by Gender

Undergraduate Admissions - First-Time, Degree Seeking Students by Gender											
Fall	Applicants			Accepted			Enrolled			Percent Accepted	Enrolled as a percentage of Accepted
	Male	Female	Total	Male	Female	Total	Male	Female	Total		
2015	1480	3938	5418	752	1487	2239	142	307	449	41%	20%
2016	3663	5724	9387	1443	2483	3926	157	333	490	42%	13%
2017	3118	6649	9767	1166	2855	4021	152	367	519	41%	13%
2018	3387	6291	9678	1910	3548	5458	164	402	566	56%	10%
2019	3178	5903	9081	1754	3259	5013	156	313	469	55%	9%
5 Yr. Avg.	2563	5319	7881	1176	2379	3555	148	334	483	44%	15%

Mean ACT Composite, SAT, Rank, & HSGPA for First-time Freshmen

Student Pre-College Characteristics							
Item	ACT	SATV	SATM	CompSAT	WHS GPA	RANK*	UWHS GPA
2016	19	450	450	900	3.45	64 th	3.13
2017	18	470	460	930	3.46	62 nd	3.31
2018	18	490	470	960	3.50	60 th	3.18
2019	21	480	460	940	3.46	55 th	3.05

*99th = Top 1%

Transfer Student Enrollment Trend

Transfer Enrollment - Fall			
Year	Male	Female	Total
2016	43	72	115
2017	26	58	84
2018	31	52	83
2019	42	51	93

Enrollment Profile

Enrollment by School

Undergraduate Enrollment by School					
School	Fall				
	2015	2016	2017	2018	2019
Business	262	270	271	290	297
Education	296	295	272	280	293
Humanities and Social Science	584	603	618	661	654
Natural Sciences and Mathematics	392	425	506	522	511
Professional and Continuing Studies	249	228	221	216	215
Undeclared	63	60	150	111	95

Enrollment by Program of Study (Fall)

Program of Study	2015	2016	2017	2018	2019
African and African American Studies	4	5	5	18	13
Mathematics (Applied Mathematics Track)	4	4	1	1	2
3+2 Applied Math (Clemson)	5	9	8	6	4
3+2 Applied Math (SCSU)	0	0	0	0	
Art	0	1	2	2	3
Art Education	6	4	4	2	2
Studio Art	14	18	19	20	17
Biotechnology	10	10	9	9	6
Biochemistry	52	49	41	42	44
Bioinformatics	2	3	2	2	
Biology	194	234	258	259	224
Biotechnology (GR)	14	7	22	14	11
Management	64	44	43	58	47
Marketing	28	39	51	52	51
Business Administration	170	187	176	180	167
Chemistry	17	7	12	15	10
Computer Science	37	47	59	69	78
Criminal Justice	37	84	119	122	139
Criminal Justice (Online)	35	28	25	25	21
Criminal Justice (GR)				29	26
Computer Engineering	38	32	52	69	54
Digital Design	20	19	22	24	28
Early Childhood Education	86	65	58	64	72
Elementary Education	41	40	36	43	31



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English Education	10	11	7	9	10
English	19	20	18	12	13
Environmental Science	9	5	8	9	4
History	8	14	10	13	12
Human Performance and Recreation	61	81	80	82	75
Mathematics Education	8	8	6	5	6
Mathematics	10	12	14	13	9
Business Administration (GR)	35	31	29	22	19
Business Administration (GR) (Online)	9	7	15	10	13
Mass Communications	128	129	125	120	125
Curriculum and Instruction	16	28	25	17	15
Management Information Science	6	5	7	10	12
Middle Level Education	29	24	28	28	33
Music Education	26	38	37	34	32
Music	24	24	33	37	29
Nursing (Online)	0	13	33	13	48
Organizational Management	72	63	41	31	32
Organizational Management (Online)	44	44	35	36	21
X - Politics and Justice Studies	118	85	53	18	9
Political Science				18	46
Psychology	126	146	183	203	201
Psychology (Online)	0	11	25	31	37
Philosophy and Religion	9	8	11	8	5
Sociology	70	78	60	70	48
Sociology/Criminal Justice Administration	61	9	2	2	2
Spanish	2	3	3	0	
Sport Management	79	85	60	63	67
Undeclared	68	60	148	111	97
Total	1925	1978	2120	2172	2070



Undergraduate Enrollment by Ethnicity, Race and Gender

Undergraduate Enrollment by Ethnicity, Race and Gender															
	2015 FA			2016 FA			2017 FA			2018 FA			2019 FA		
	M	F	%	M	F	%	M	F	%	M	F	%	M	F	%
Nonresident alien	23	23	2	23	24	2	9	15	1	10	8	1	5	4	.5
Hispanic/Latino of any race	12	21	2	10	27	2	1	2	.1	3	1	.1	1	1	.5
American Indian/Alaska Native	10	11	1	10	14	1	9	17	1	9	17	1	11	17	2
Asian	12	10	1	7	11	1	14	14	1	15	15	1	16	14	2
Black or African-American	585	1119	92	590	1139	91	605	1293	93	600	1348	94	590	1262	90
Native Hawaiian/Pacific	1	0	0	0	1	0	0	1	.1	1	2	.1	1	1	1
White	14	6	1	15	13	1	15	20	1	13	11	1	8	22	2
Two or more races	2	2	0	2	1	0	1	0	.1	0	0	0	0	0	0
Race/ethnicity unknown	0	0	0	7	11	1	7	15	1	6	21	1	13	20	2
Total	659	1192	100	664	1241	100	661	1377	100	657	1423	100	645	1341	100

Graduate Enrollment by Ethnicity

Student Population	Male	Female	Total
American Indian or Alaska Native		1	1
Asian	2	4	6
Black or African American	16	54	70
Native Hawaiian or other Pacific Islander			
Hispanic or Latino Origin		1	1
White		1	1
Two or more races			
Unknown	2	1	3
Nonresident Alien	1	1	2
Total	21	63	84

Five Year Enrollment of Undergraduate Students by Gender

Five Year Enrollment of Undergraduate Students by Gender										
	2015 FA		2016 FA		2017		2018		2019	
	Count	%	Count	%	Count	%	Count	%	Count	%
Female	1192	64%	1244	65%	1377	68%	1423	69%	1341	68%
Male	659	36%	661	35%	661	32%	657	31%	645	32%



Five Year Enrollment of Graduate Students by Gender

Five Year Enrollment of Graduate Students by Gender										
	2015 FA		2016 FA		2017		2018		2019	
	Count	%	Count	%	Count	%	Count	%	Count	%
Female	44	59%	40	55%	59	65%	63	69%	63	75%
Male	30	41%	33	45%	32	35%	29	31%	21	25%

Online Enrollment

Online Enrollment				
Enrollment	2016	2017	2018	2019
UG	96	120	103	130
GR	30	37	55	49
Total	126	157	158	179

Pell Recipients

(Fall) Pell Grant Recipients					
Semester	Unduplicated Pell Recipients	Number of Full-time Students	%Students	Awarded Amount	Avg. Award
FY1213	1327	1830	72.5	\$3,211,461.00	\$2,420.09
FY1314	1330	1769	75.2	\$3,280,883.00	\$2,466.83
FY1415	1338	1730	77.3	\$3,241,755.00	\$2,422.84
FY1516	1389	1807	76.9	\$3,422,261.00	\$2,463.83
FY1617	1460	1873	78.0	\$3,657,837.00	\$2,505.37
FY1718	1474	1907	77.3	\$3,803,234.00	\$2,580.00
FY1819	1480	2080	71.2	\$3,860,882.00	\$2,608.50

On and Off-Campus Housing Occupancy

Item	2016-2017	2017-2018	2018-2019	2019-2020
Occupancy	1222	1215	1337	1342
Undergraduates	1905	2038	2080	1986
%Housed	64.2	59.6	64.3	67.6

Academic Program Profile

Completion/Graduates

Major	2015	2016	2017	2018	2019	Major Total
African and African American Studies			1	1		2
Art Education		1				1
Biochemistry	5	11	12	13	6	47



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Major	2015	2016	2017	2018	2019	Major Total
Bioinformatics					2	2
Biology	39	25	27	24	30	145
Biotechnology	2	1	1	1	3	8
Biotechnology (GR)	5	10	4	5	8	32
Business Administration	17	22	22	26	30	117
Business Administration (GR)	14	8	10	14	8	54
Business Administration (GR) (Online)		3	2	3	5	13
Chemistry	3	2	1	1		7
Computer Engineering	3	6	1	1	6	17
Computer Science	5	9	8	3	4	29
Criminal Justice		1	17	31	17	66
Criminal Justice		6	15		10	31
Criminal Justice (GR) (Online)					13	13
Criminal Justice (Online)		2	6	10	7	25
Curriculum and Instruction			13	10	10	33
Digital Design	3	6	5	4	3	21
Early Childhood Education	4	6	4	7	2	23
Elementary Education	6	6	4	3	3	22
English	3	12	5	10	8	38
English Education					1	1
Environmental Science	2		1	1	2	6
History	6	1	3	3	2	15
Human Performance and Recreation	15	19	15	17	15	81
Management	17	16	14	10	17	74
Management Information Science	3	5	1		1	10
Marketing	8	6	7	10	10	41
Mass Communications	29	28	22	28	33	140
Mathematics	1	2	2	2	2	9
Mathematics (Applied Mathematics Track)	4	4	2	1		11
Mathematics Education		1			1	2
Middle Level Education	2	3	5	2		12
Music	7	3	5	8	8	31
Music Education		1	1	1		3
Nursing (Online)			11	5	22	38
Organizational Management	29	16	23	14	10	92
Organizational Management (Online)		2	6	6	1	15
Philosophy and Religion		3	1	2	2	8



Major	2015	2016	2017	2018	2019	Major Total
Political Science					3	3
Politics and Justice Studies	29	26	6	4	3	68
Psychology	7	22	19	31	38	117
Psychology (Online)				2	5	7
Sociology	26	34	32	13	20	125
Sociology/Criminal Justice Administration	42	41	6	1		90
Spanish				1		1
Sport Management	12	9	24	9	8	62
Studio Art	1	2	4	4	2	13
Completion Grand Total	349	381	368	342	381	1821

Student Loan Default Rate

Item	Yr1	Yr2	Yr3	Yr4	Yr5	Yr6
Pct.	14.4	13.5	11.5	11.6	8.4	10.6

Outcomes

First-Time Degree-Seeking Freshmen Retention and Graduation Rates*

Entering first-time, full-time, degree-seeking freshmen (cohort)		Retention Rates	Final cohort after adjustable exclusions	Cumulative Graduation Rates		
Year	Number	First Year (Fall)	Revised Cohort	4 Years or Less	5 Years	6 Years
2002	344	78%	342	34%	48%	51%
2003	360	79%	340	29%	44%	47%
2004	366	79%	365	30%	43%	46%
2005	385	74%	380	29%	37%	40%
2006	398	70%	397	26%	42%	44%
2007	390	68%	390	29%	42%	44%
2008	463	72%	465	32%	45%	49%
2009	464	70%	466	26%	38%	42%
2010	423	77%	423	41%	52%	57%
2011	408	74%	408	41%	50%	53%
2012	440	70%	439	41%	49%	51%
2013	384	71%	384	37%	47%	51%
2014	389	77%	389	38%	47%	
2015	447	79%	447	38%		
2016	490	78%				
2017	519	77%				
2018	572	70%				



Fall to Spring Persistence for First-Time Full Time Degree-Seeking Students

Cohort Year	Cohort Number	Enrolled Spring	Persistence Pct.
2014	389	364	93.6
2015	447	411	92.0
2016	490	453	92.5
2017	519	477	91.9
2018	572	506	88.5
2019	476	432	91.0

Overall Student to Faculty Ratio

Student – Faculty Ratio					
Item	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
Student FTE	1822	1873	1983	2031	1986
Faculty FTE	138	141	144	150	151
Student/Faculty Ratio	13:1	13.5:1	13.9:1	13.5:1	13:1

Employment & Graduate/Professional School Placement

Undergraduate Placement Rate					
Graduation Year	2014	2015	2016	2017	2018
Employed Pct.	63%	74%	73%	72%	78%
Grad. School Pct.	24%	28%	32%	30%	31%
Composite Pct.	78%	82%	84%	82%	86%

Licensing and Certification Examinations

Teacher Education Program: Traditional Summary PRAXIS II Pass Rates

Year	Program	Group	Number Taking Tests	Number Passing Tests	Pass Rate
2012-13	School of Education	ECE, ELED, MAED, MLE, MUED	16	16	100
2013-14	School of Education	ECE, ELED, MLE	15	15	100
2014-15	School of Education	ECE, ELED, MLE	12	12	100
2015-16	School of Education	ARTE, ECE, ELED, MAED, MLE, MUED	18	18	100
2016-17	School of Education	ECE, ELED, MLE, MUED	14	14	100
2017-18	School of Education	ECE, ELED, MLE, MUED	13	13	100
2018-19	School of Education	ECE, ELED, MAED, MLE, ELED	7	7	100



Internship Placement

Internship Placement Rate					
Graduation Year	2014	2015	2016	2017	2018
#Graduates	396	349	381	368	342
#Interned	154	118	119	114	111
Pct.	38.9%	33.8%	31.2%	31.0%	32.5%

Alumni Giving Percentage

Item	2015	2016	2017	2018	2019
Pct.	50	52	41	40	40