



Institutional Effectiveness
Office of Institutional Research

FACT BOOK

2021-22



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General Information

Claflin University Fact Book

The Claflin University Fact Book is compiled by the Office of Institutional Effectiveness (IE). The Fact Book is designed to provide a convenient source of information on an array of characteristics and elements in reference to the institution.

The Role and Scope of Institutional Effectiveness

The Office of Institutional Effectiveness supports academic, administrative and physical planning for the institution, as well as, researches and reports information about the university and its environment. The office is responsible for the collection and maintenance of official institutional databases; standardized assessments; and evaluations; internal and external surveys; and serves as the official reporting department for the institution.



Contact Institutional Effectiveness

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Vision

Claflin University will be recognized as a leading 21st Century institution of higher education that develops a diverse and inclusive community of globally engaged visionary leaders.

Mission

Claflin University is a comprehensive institution of higher education affiliated with the United Methodist Church. A historically black University founded in 1869, Claflin is committed to providing students with access to exemplary educational opportunities in its undergraduate, graduate and continuing education programs. Claflin is dedicated to providing a student-centered, liberal arts education grounded in cutting-edge research, experiential learning, state-of-the art technology, community service, and life-long personal and professional fulfillment.

Claflin is a diverse and inclusive community of students, faculty, staff and administrators who work to cultivate practical wisdom, judgment, knowledge, skills and character needed for globally engaged citizenship and effective leadership.

Guiding Principles

At the center of everything we do is a system of values informing and guiding all policies and programs. These values, expressed through our decisions and actions, are defined by five over-arching guiding principles:

Commitment to Excellence: We will strive for excellence through creativity, innovation and efficiency that allow for optimization of resources.

Commitment to Valuing People: We will value people by providing a safe, wholesome and healthy environment that fosters mutual respect, diversity, and inclusion.

Commitment to Being Student Centered: We will focus on all aspects of student life including student-centered education by embedding skills and praxis that foster life-long learning and independent problem solving and also translate their needs and expectations into actions that embody exceptional service.

Commitment to Exemplary Educational Programs: We will provide exemplary educational programs and an effective learning community by ensuring that they represent the highest standards of academic excellence and by continuous quality improvement.

Commitment to Fiscal Accountability: We will commit to financial accountability by promoting and fostering a culture of compliance, integrity, and fiscal responsibility throughout the University.



Institutional Characteristics

Founding Date	1869
President	Dr. Dwaun J. Warmack
Affiliation	United Methodist Church
Carnegie Classification	Baccalaureate Colleges - Arts and Sciences
Academic Calendar	Semester; 2 Summer Sessions
Degrees Offered	BA, BS, BSN, MEd, MS, MSN
Student-faculty Ratio	13:1
1-yr Retention Rate	71
6-yr Graduation Rate	51
Colors	Orange and Maroon

By the Numbers

- Undergraduate Students: 1779
- Graduate & Professional Students: 87
- International Students: 43
- Countries Represented: 12
- Registered Undergraduate Organizations: 85
- Varsity Sports: 11

Institutional & Professional Accreditations

Institutional & Professional Accreditations	
College / Program	Accrediting Agency
Clafin University	Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)
Business Administration, Organizational Management	Accreditation Council for Business Schools and Programs (ACBSP)
Education: Elementary, Middle Level, Early Childhood, Music, & English	Council for the Accreditation of Educator Preparation (CAEP)
Music	National Association of Schools of Music (NASM)
Chemistry	American Chemical Society (ACS)
Computer Science	Accreditation Board for Engineering and Technology, Inc. (ABET)
Nursing	Commission on Collegiate Nursing Education (CCNE)



Programs of Study Inventory

MAJORS	DEGREE OFFERED
African and African American Studies	BA
Art	BA
Art Education	BA
Biochemistry	BS
Bioinformatics	BS
Biology	BS
Biotechnology	BS, MS
Business Administration	BS, MBA
Chemistry	BS
Computer Engineering	BS
Computer Science	BS
Criminal Justice	BA, MS
Curriculum and Instruction	MEd
Digital Design	BA
Early Childhood Education	BS
Elementary Education	BS
English	BA
English Education	BA
Environmental Science	BS
History	BA
Human Performance and Recreation	BS
Management	BS
Management Information Science	BS
Marketing	BS
Mass Communications	BA
Mathematics	BS
Mathematics Education	BS
Middle Level Education	BS
Music	BA
Music Education	BA
Nursing	BSN, MSN
Organizational Management	BS
Philosophy and Religion	BA
Political Science	BA
Psychology	BA
Sociology	BA
Spanish	BA
Sport Management	BS

BA: Bachelor of Arts | BS: Bachelor of Science | BSN: Bachelor of Science in Nursing | MEd: Master of Education | MS: Master of Science |

MSN: Master of Science in Nursing |

Updated May 2021

Admissions Profile

New Freshmen Applications, Acceptances, and Matriculations

Item	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
Applications	9767	9678	9081	9934	8467
Acceptances	4021	5458	5013	6302	5289
Matriculations	519	566	469	501	305
Yield Rate	13	10	9.4	8.0	6.0

New Freshmen Admissions by Gender

Undergraduate Admissions - First-Time, Degree Seeking Students by Gender											
Fall	Applicants			Accepted			Enrolled			Percent Accepted	Enrolled as a percentage of Accepted
	Male	Female	Total	Male	Female	Total	Male	Female	Total		
2017	3118	6649	9767	1166	2855	4021	152	367	519	41%	13%
2018	3387	6291	9678	1910	3548	5458	164	402	566	56%	10%
2019	3178	5903	9081	1754	3259	5013	156	313	469	55%	9%
2020	3241	6020	9261	2111	3921	6032	118	383	501	65%	8%
2021	3387	5080	8467	2156	3133	5289	97	218	315	62%	6%
Avg.	3262	5989	9251	1819	3343	5163	137	337	474	56%	9%

Mean ACT Composite, SAT, Rank, & HSGPA for First-time Freshmen

Student Pre-College Characteristics							
Item	ACT	SATV	SATM	CompSAT	WHSGPA	RANK*	UWHSGPA
2017	18	470	460	930	3.46	62 nd	3.31
2018	18	490	470	960	3.50	60 th	3.18
2019	21	480	460	940	3.46	55 th	3.05
2020	17	470	450	920	3.50	49 th	3.09
2021	19	495	465	960	3.56	42 th	3.11

*99th = Top 1%

Transfer Student Enrollment Trend

Transfer Enrollment - Fall			
Year	Male	Female	Total
2017	26	58	84
2018	31	52	83
2019	42	51	93
2020	29	54	83
2021	25	48	73

Enrollment Profile

Enrollment by School

Undergraduate Enrollment by School					
School	Fall				
	2017	2018	2019	2020	2021
Business	271	290	265	255	248
Education	262	280	278	286	240
Humanities and Social Science	620	661	630	603	518
Natural Sciences and Mathematics	514	522	501	519	501
Professional and Continuing Studies	223	216	215	210	209
Undeclared	141	108	75	96	63
Total	2031	2077	1964	1969	1779

Enrollment by Program of Study (Fall)

Program of Study	2017	2018	2019	2020	2021
African and African American Studies	5	18	13	15	9
Mathematics (Applied Mathematics Track)	1	1	2	2	
3+2 Applied Mathematics (Clemson)	8	6	4	3	4
Art	2	2	3	2	1
Art Education	4	2	2	3	1
Studio Art	19	20	17	21	21
Biotechnology	9	9	6	7	10
Biochemistry	41	42	44	46	58
Bioinformatics	2	2			
Biology	258	259	224	241	236
Biotechnology (GR)	22	14	11	19	15
Management	43	58	47	36	40
Marketing	51	52	51	39	33
Business Administration	176	180	167	180	175
Chemistry	12	15	10	17	14
Computer Science	59	69	78	71	54
Criminal Justice	119	122	139	123	108
Criminal Justice (Online)	25	25	21	24	33
Criminal Justice (GR)		29	26	27	20
Computer Engineering	52	69	54	53	47
Digital Design	22	24	28	35	30

Early Childhood Education	58	64	72	85	76
Elementary Education	36	43	31	40	40
English Education	7	9	10	14	7
English	18	12	13	11	12
Environmental Science	8	9	4	5	9
History	10	13	12	11	9
Human Performance and Recreation	80	82	75	39	42
Mathematics Education	6	5	6	5	5
Mathematics	14	13	9	10	3
Business Administration (GR)	29	22	19	7	17
Business Administration (GR) (Online)	15	10	13	13	10
Mass Communications	125	120	125	122	92
Curriculum and Instruction	25	17	15	13	9
Management Information Science	7	10	12	8	7
Middle Level Education	28	28	33	35	21
Music Education	37	34	32	25	22
Music	33	37	29	15	11
Nursing (Online)	33	13	48	49	54
Organizational Management	41	31	32	24	8
Organizational Management (Online)	35	36	21	38	59
Politics and Justice Studies	53	18	9	2	1
Political Science		18	46	49	40
Psychology	183	203	201	188	155
Psychology (Online)	25	31	37	36	62
Philosophy and Religion	11	8	5	6	2
Sociology	60	70	48	48	40
Sociology/Criminal Justice Administration	2	2	2	1	1
Spanish	3	0			
Sport Management	60	63	67	87	61
Undeclared	148	111	97	98	63
Total	2120	2172	2070	2048	1866



Undergraduate Enrollment by Ethnicity, Race and Gender

Undergraduate Enrollment by Ethnicity, Race and Gender

	2017 FA			2018 FA			2019 FA			2020 FA			2021 FA		
	M	F	%	M	F	%	M	F	%	M	F	%	M	F	%
Nonresident alien	9	15	1	10	8	1	5	4	.5	24	22	2.3	17	22	2.2
Hispanic/Latino of any race	1	2	.1	3	1	.1	1	1	.5	1	1	.1	8	12	1.1
American Indian/Alaska Native	9	17	1	9	17	1	11	17	2	9	13	1.1	6	9	.8
Asian	14	14	1	15	15	1	16	14	2	3	4	.4	6	4	.6
Black or African American	605	1293	93	600	1348	94	590	1262	90	512	1319	93	468	1183	92.8
Native Hawaiian/Pacific	0	1	.1	1	2	.1	1	1	1	1	0	.1	0	0	0
White	15	20	1	13	11	1	8	22	2	13	21	1.7	13	29	2.4
Two or more races	1	0	.1	0	0	0	0	0	0	0	1	.1	0	2	.1
Race/ethnicity unknown	7	15	1	6	21	1	13	20	2	9	16	1.3	0	0	0
Total	661	1377	100	657	1423	100	645	1341	100	572	1397	100	518	1261	100

Graduate Enrollment by Ethnicity – 2021 Fall

Student Population	Male	Female	Total
American Indian or Alaska Native	0	0	0
Asian	0	0	0
Black or African American	24	56	80
Native Hawaiian or other Pacific Islander	0	0	0
Hispanic or Latino Origin	0	0	0
White	0	3	3
Two or more races	0	0	0
Unknown	0	0	0
Nonresident Alien	2	2	4
Total	26	61	87

Five Year Enrollment of Undergraduate Students by Gender

Five Year Enrollment of Undergraduate Students by Gender										
	2017		2018		2019		2020		2021	
	Count	%	Count	%	Count	%	Count	%	Count	%
Female	1373	68%	1422	68%	1327	68%	1397	71%	1261	71%
Male	658	32%	655	32%	637	32%	572	29%	518	29%
Total	2031		2077		1964		1969		1779	

Five Year Enrollment of Graduate Students by Gender

Five Year Enrollment of Graduate Students by Gender										
	2017		2018		2019		2020		2021	
	Count	%	Count	%	Count	%	Count	%	Count	%
Female	59	65%	63	69%	63	75%	62	79%	61	70%
Male	32	35%	29	31%	21	25%	17	21%	26	30%

Online Enrollment

Online Enrollment					
Enrollment	2017	2018	2019	2020	2021
UG	120	103	130	149	206
GR	37	55	49	47	61
Total	157	158	179	196	267

Pell Recipients

(Fall) Pell Grant Recipients					
Semester	Unduplicated Pell Recipients	Number of Full-time Students	%Students	Awarded Amount	Avg. Award
FY16-17	1402	1905	73.6	\$3,468,884.50	\$2,474.00
FY17-18	1474	2038	72.3	\$3,803,233.50	\$2,580.00
FY18-19	1480	2080	71.2	\$3,860,882.00	\$2,608.50
FY19-20	1420	1986	71.5	\$3,718,787.00	\$2,619.00
FY20-21	1424	1969	72.3	\$3,776,607.00	\$2,652.00

On and Off-Campus Housing Occupancy

Item	2017-2018	2018-2019	2019-2020	2020-21*	2021-22
Occupancy	1215	1337	1342	N/A	1120
Undergraduates	2038	2080	1986	N/A	1779
%Housed	59.6	64.3	67.6	N/A	63

*Limited housing due to the Coronavirus pandemic

Academic Program Profile

Completion/Graduates

Major	2017	2018	2019	2020	2021	Major Total
African and African American Studies	1	1	0	2	4	8
Art Education	0	0	0	0	0	0
Biochemistry	12	13	6	7	2	40
Bioinformatics	0	0	2	0	0	2
Biology	27	24	30	26	39	146
Biotechnology	1	1	3	0	2	7
Biotechnology (GR)	4	5	8	5	5	27
Business Administration	22	26	30	24	16	118
Business Administration (GR)	10	14	8	5	6	43
Business Administration (GR) (Online)	2	3	5	2	6	18
Chemistry	1	1	0	1	3	6
Computer Engineering	1	1	6	5	7	20
Computer Science	8	3	4	8	12	35
Criminal Justice	32	31	17	22	29	148
Criminal Justice (GR) (Online)	0	0	13	8	9	30
Criminal Justice (Online)	6	10	7	7	8	38
Curriculum and Instruction	13	10	10	5	9	47
Digital Design	5	4	3	1	6	19
Early Childhood Education	4	7	2	2	6	21
Elementary Education	4	3	3	3	4	17
English	5	10	8	6	4	33
English Education	0	0	1	0	0	1
Environmental Science	1	1	2	1	0	5
History	3	3	2	3	3	14
Human Performance and Recreation	15	17	15	33	9	89
Management	14	10	17	7	11	59
Management Information Science	1	0	1	2	4	8
Marketing	7	10	10	11	11	49
Mass Communications	22	28	33	20	30	133
Mathematics	2	2	2	1	5	12

Mathematics (Applied Mathematics Track)	2	1	0	0	3	6
Mathematics Education	0	0	1	0	0	1
Middle Level Education	5	2	0	2	11	20
Music	5	8	8	8	10	39
Music Education	1	1	0	1	4	7
Nursing (Online)	11	5	22	14	47	99
Organizational Management	23	14	10	9	8	64
Organizational Management (Online)	6	6	1	3	11	27
Philosophy and Religion	1	2	2	0	5	10
Political Science	0	0	3	8	7	18
Politics and Justice Studies	6	4	3	2	0	15
Psychology	19	31	38	40	59	187
Psychology (Online)		2	5	8	7	22
Sociology	32	13	20	14	9	88
Sociology/Criminal Justice Administration	6	1	0	0	0	7
Spanish	0	1	0	0	0	1
Sport Management	24	9	8	7	17	65
Studio Art	4	4	2		1	11
Completion Grand Total	368	342	381	340	449	1880

Student Loan Default Rate

Item	2014	2015	2016	2017	2018
Pct.	11.6	8.4	10.6	11.4	7.3

Outcomes

First-Time Degree-Seeking Freshmen Retention and Graduation Rates*

Entering first-time, full-time, degree- seeking freshmen (cohort)		Retention Rates	Final cohort after adjustable exclusions	Cumulative Graduation Rates		
Year	Number	First Year (Fall)	Revised Cohort	4 Years or Less	5 Years	6 Years
2002	344	78%	342	34%	48%	51%
2003	360	79%	340	29%	44%	47%
2004	366	79%	365	30%	43%	46%
2005	385	74%	380	29%	37%	40%
2006	398	70%	397	26%	42%	44%
2007	390	68%	389	29%	42%	44%
2008	463	72%	465	32%	45%	49%
2009	464	70%	466	26%	38%	42%
2010	423	77%	423	40%	52%	56%
2011	408	74%	408	39%	51%	53%
2012	440	70%	440	40%	48%	50%
2013	384	71%	384	39%	50%	51%
2014	389	77%	387	37%	47%	50%
2015	449	77%	448	38%	48%	51%
2016	490	79%	490	36%		
2017	519	76%				
2018	572	70%				
2019	459	70%				
2020	484	71%				

Fall to Spring Persistence for First-Time Full Time Degree-Seeking Students

Cohort Year	Cohort Number	Enrolled Spring	Persistence Pct.
2014	389	364	93.6
2015	447	411	92.0
2016	490	453	92.5
2017	519	477	91.9
2018	572	506	88.5
2019	459	422	91.9
2020	484	413	85.3
2021	305	287	94.1

Overall Student to Faculty Ratio

Student – Faculty Ratio					
Item	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Student FTE	1873	1983	2031	1986	1866
Faculty FTE	141	144	150	151	134
Student/Faculty Ratio	13.5:1	13.9:1	13.5:1	13:1	13:1

Employment & Graduate/Professional School Placement

Undergraduate Placement Rate					
Graduation Year	2016	2017	2018	2019	2020
Employed Pct.	73%	72%	78%	68%	69%
Grad. School Pct.	32%	30%	31%	32%	31%
Composite Pct.	84%	82%	86%	80%	80%

Licensing and Certification Examinations
Teacher Education Program: Traditional Summary PRAXIS II Pass Rates

Year	Program	Group	Number Taking Tests	Number Passing Tests	Pass Rate
2012-13	School of Education	ECE, ELED, MAED, MLE, MUED	16	16	100
2013-14	School of Education	ECE, ELED, MLE	15	15	100
2014-15	School of Education	ECE, ELED, MLE	12	12	100
2015-16	School of Education	ARTE, ECE, ELED, MAED, MLE, MUED	18	18	100
2016-17	School of Education	ECE, ELED, MLE, MUED	14	14	100
2017-18	School of Education	ECE, ELED, MLE, MUED	13	13	100
2018-19	School of Education	ECE, ELED, MAED, MLE, ELED	7	7	100
2019-20	School of Education	ECE, ELED, MLE, MUED	8	8	100
2020-21	School of Education	ECE, ELED, MLE, MUED	25	25	100

Alumni Giving Percentage

Item	2017	2018	2019	2020	2021
Pct.	41	40	40	40	40